

Why Choose Nasdaq Verafin?

Discover the benefits of partnering with the industry leader and innovator in financial crime management technology solutions.

Our Approach

Nasdaq Verafin provides cloud-based Financial Crime Management Technology solutions for Fraud Detection, AML/CFT Compliance, High-Risk Customer Management, Sanctions Screening and Management, and Information Sharing. More than 2,500 financial institutions globally, representing more than \$8T in collective assets, use Nasdaq Verafin to prevent fraud and strengthen AML/CFT efforts. Leveraging our unique consortium data approach in targeted analytics with artificial intelligence and machine learning, Nasdaq Verafin significantly reduces false positive alerts and delivers context-rich insights to fight financial crime more efficiently and effectively.

- **Big Data Intelligence**

Nasdaq Verafin imports and analyzes an immense data set from multiple sources, including core data, ancillary data, open-source data, third-party data, and consortium data. By applying cross-institutional analysis and machine learning technology to analyze more than a billion transactions every week in the Nasdaq Verafin Cloud, our approach reduces false positives and increases the quality and accuracy of your alerts.

- **Visual Storytelling**

Visual smart evidence and investigation tools are incorporated directly into targeted alerts, so you can quickly assess risk-rated evidence, view check images, examine balance charts, review geographic maps, and interact with relationship graphs. By providing targeted alerts packaged with supporting information and evidence, Nasdaq Verafin saves time and resources in every investigation.

- **Collaborative Investigations**

Nasdaq Verafin combines the power of cross-institutional analysis in the Cloud with information sharing technology, enabling institutions to work together to strengthen investigations into crimes that span multiple institutions. This approach provides a more complete picture of activity, improves the efficiency of your investigations, and helps provide richer reporting to law enforcement.

Innovation

At Nasdaq Verafin, we help financial institutions fight crime by delivering targeted models for Fraud Detection, AML/CFT Compliance, High-Risk Customer Management, Sanctions Screening and Management, and Information Sharing through a customer-driven development process. Nasdaq Verafin's development teams work closely with financial institution partners to quickly develop, enhance and deploy cutting-edge analytical models to uncover advanced suspicious activity.

- **Artificial Intelligence and Machine Learning**

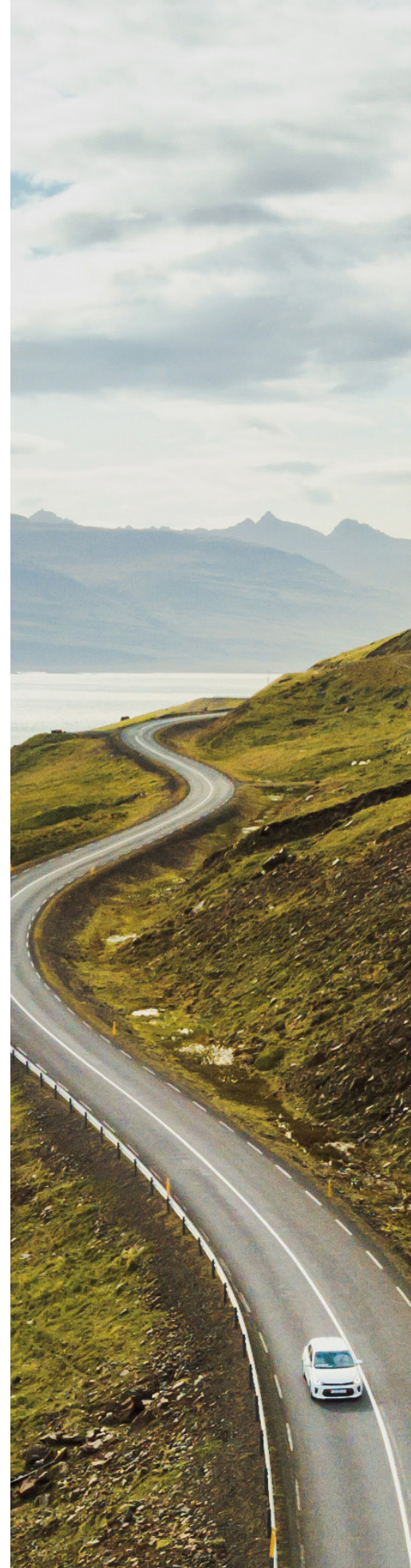
Through access to enormous amounts of anonymized Cloud-based data, ongoing collection of user feedback, and advancements in artificial intelligence and machine learning, Nasdaq Verafin develops highly-targeted analytical models that alert financial institutions to the latest trends in criminal activity with extreme accuracy. We continuously improve Nasdaq Verafin's analytical performance with machine learning trained on Nasdaq Verafin's vast amount of labelled data — something incredibly difficult for a single institution to achieve with the limitations of an isolated and restricted data set.

- **Targeted Models**

Nasdaq Verafin's targeted models provide your institution with powerful surveillance of customer accounts. Employing targeted models in place of broad, generic analytics enables more accurate alerts and reduces the rate of false positives. Our analytics use data from across the Nasdaq Verafin Cloud to intelligently and rapidly evolve based on peer data, alerting you to risky activity.

- **Customer-Driven Development with Weekly Updates**

Nasdaq Verafin helps financial institutions stay abreast of industry dilemmas and emerging fraud and money laundering patterns with a customer-driven development process. Combining anonymized cloud-based data, user feedback, and advancements in artificial intelligence and machine learning technology, Nasdaq Verafin develops highly-targeted analytical models that alert financial institutions to the latest criminal trends. Weekly software updates ensure institutions are always protected by the latest analytical advances.



20+
years of industry
experience

2500+
financial institutions

100+
data sources

65
core banking systems



Expertise & Experience

Since 2003, Nasdaq Verafin has grown to be the industry leader in anti-financial crime software and is widely endorsed by industry associations. Combining our expertise with the data power of the Nasdaq Verafin Cloud allows us to build, enhance and deliver targeted models to quickly spot and alert you to financial crime risk.

- **Market Leadership**

The market leader in cross-institutional financial crime detection software, more than 2500 financial institutions globally use Nasdaq Verafin to comply with regulations and stay a step ahead of financial crime.

- **Data Integration Expertise**

Nasdaq Verafin interfaces with more than 100 data sources, including 65 core banking systems and electronic funds transfer, switch, teller, ACH, wire, check imaging and online banking platforms.

- **Industry Endorsements**

Nasdaq Verafin's partnerships include industry endorsements in 48 states, including the Texas Bankers Association and CUNA Strategic Services.

Commitment to Customer Success

At Nasdaq Verafin we want our customers to succeed. We are committed to working together to fight financial crime, and we are available to help you, through various channels, every step of the way.

- **Customer Support**

Nasdaq Verafin's dedicated support team is available to support our customers.

- **Unlimited Ongoing Training**

To help ensure users are gaining every benefit of the application, Nasdaq Verafin offers unlimited user training, across multiple channels, free-of-charge.

- **Online Community**

Connect with thousands of Nasdaq Verafin users and product experts on the Nasdaq Verafin Community to share advice, access valuable resources, and offer feedback on product enhancements.

Contact us today to learn more about Nasdaq Verafin's Fraud Detection and Management, AML/CFT Compliance and Management, High-Risk Customer Management, Sanctions Screening and Management, and Information Sharing solutions. Legal <https://www.nasdaq.com/legal>