VIRTUAL TOUR 2021

Fraud Detection & BSA/AML Online Events

Up to **3** CAMS Credits **6** CAFP Credits **6** CRCM Credits **4.5** CPE Credit Hours

Join Verafin's expert presenters on March 9, 11 and 12 for the 2021 Verafin Virtual Tour, as they explore the hottest insights, innovations and industry developments in financial crime management. Each day features a unique and engaging 90-minute online event focused on AML, Fraud, or High-Risk Customer Management, delivered to you through Zoom.

AGENDA

Tuesday, March 9 • 3:00pm – 4:30pm EST
Effective & Efficient AML: The Way Forward

With Special Guest Speakers Jim Richards and Stephanie Brooker

This session will discuss the changing BSA/AML regulatory landscape, compliance workload management and best practices for efficient and effective money laundering investigations.

The BSA/AML regulatory landscape is changing — and so are the challenges and opportunities for financial institutions. Join former Wells Fargo executive Jim Richards and former FinCEN director Stephanie Brooker as they discuss the importance of recent BSA reform efforts and the way forward for AML in an engaging expert panel. With criminals continuously evolving to evade detection, technology experts will also explore why the time is now for more efficient and effective investigations leveraging information sharing, with transaction monitoring and targeted analysis strengthened by AML typologies.

Followed by Live Q&A Session: BSA/AML with Jim Richards & Stephanie Brooker

Thursday, March 11 • 3:00pm – 4:30pm EST
Fraud Trends & Technology: Using Big Data to Solve Big Fraud Problems

This session will include a review of industry guidance on emerging fraud trends, case studies from professionals at peer institutions, and will review fraud detection, investigation and prevention scenarios across all channels.

Criminals are targeting financial institutions and customers with increasingly complex scams, from COVID-19-related government benefits fraud to schemes exploiting the speed of real-time payments. In this session, industry experts will discuss lessons learned from a challenging year, and innovative approaches to take decisive action — including deposit and check fraud detection strengthened by machine learning and cloud-based data, and a look ahead at the Real-time Payments Network.

Followed by a Live Q&A Session: Fraud

Friday, March 12 • 3:00pm – 4:30pm EST
Beyond Due Diligence: End-to-End High-Risk Customer Management

This session will explore regulatory requirements and obligations related to CDD/EDD, managing high-risk customers, and best practices for effective high-risk customer management.

Efficient and effective management of customers in high-risk categories is the cornerstone of compliance, and a challenging necessity for financial institutions. With regulatory pressure increasing, robust identification, segmentation, stratification and surveillance of high-risk customers has never been more important. Join technology experts and professionals from peer institutions as they discuss innovative approaches and best practices to improve due diligence for high-risk customer types, such as Cannabis-Related Businesses and Politically Exposed Persons, and explore the challenges institutions face in identifying and monitoring businesses exchanging virtual and crypto currencies.

Followed by a Live Q&A Session: High-Risk Customer Management

Subject to change. Last updated February 23, 2021

VERAFIN